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ORIGIN & RESEARCH

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Launched in 1978, Gernétic is truly different from any other skincare range. Because of its origins in biotechnology and cellular research, it works in completely the opposite way to most products to produce remarkable results.

Rather than adding ingredients to the surface of the skin, where most cannot be absorbed beyond a superficial level, the nutrients in Gernétic are molecular in size and small enough to penetrate to the cellular level, which enables the skin to renew and repair itself.

For example, our products do not contain collagen - they work with your body to stimulate a natural production of collagen. It truly is beauty from within.

And for that reason, it really works!

The Gernétic range of skincare products started life in a burns unit of a Paris hospital where a cream designed by French biologist Albert Laporte to assist the healing process of burns and scars was found to also improve the overall health and defence mechanisms of the skin.

In the course of 25 years of research, Albert Laporte realised that many beauty imperfections were the reflection of internal deficiencies at the cellular level. He particularly investigated the beneficial effects of amino acids, peptides, biopeptides, proteins, vitamins, trace elements and many more natural molecules upon cell health. He discovered that when these are 100 per cent extracted from organically grown plants and are delivered deep into living cells they enhance the wellbeing and beauty of the skin.

These discoveries form the basis of the Gernétic range of skin care. Every product in the range helps to regenerate and protect the skin, while harnessing the body's remarkable healing process.

By enabling trans-dermal absorption of natural elements including plant extracts, amino acids, peptides, trace elements, vitamins and proteins, Gernétic's products assist with:

- Anti-aging
- Dehydration
- Wrinkles
- Skin sensitivity
- Couperose
- Acne
- Rosacea
- Burns
- Scars
- Stretch marks

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FAQ's (Frequently asked questions) THE COMPANY

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When and where was Gernétic first created?

Gernétic was created in 1978 in France. It was then introduced to Europe and beyond, and began being distributed in England in 1989.

What does the Gernétic name mean?

Gernétic's name is derived from the terms gerontology and genetic. Gerontology is the study of the ageing process. Genetics is the science of life, living matter and genes. Gernétic draws on research from both these areas in creating its range of skin care products.

Are my Gernétic products tested on animals?

Definitely not! Gernétic does not use any new laboratory-engineered molecules. All our active ingredients are extracted from natural sources and their properties are well known, which means that testing on animals is not required and not performed. The efficiency of the finished products is assessed on volunteer human guinea pigs under dermatological supervision before they are released for production and distribution.

THE PRODUCTS

How is Gernétic different from other skin care products?

Gernétic is different because the formulas that make up our range are the result of extensive scientific research. Our ingredients are molecular in size meaning they are able to penetrate down to the cellular level and provide nourishment directly to the skin cells. Drawn from nutrients sourced from marine and plant life, the structure of our ingredients is in harmony with the human cell's composition allowing the active ingredients to transfer easily, regenerating and restoring the skin's appearance. Gernétic therefore differs to other products on the market that do not permeate to this level and are therefore quite superficial.

What is cellular therapy?

Cellular therapy is an alternative medicine used in some European countries. Medical practitioners inject active molecules into the patient, enabling the nutrients to travel in the blood stream and nourish the body's organs. It is based on the body's ability to recover its health and harmony when its cells receive proper nutrition.

Does Gernétic reduce wrinkles?

When Gernétic is used before the appearance of wrinkles, the nutritional elements from the formulas help keep the skin wrinkle-free for a very long time.

If a Gernétic program is started when wrinkles have already appeared, the same nutritional elements will reduce their depth and number.



Is Gernétic suitable for all skin types?

Gernétic's formulas are in harmony with the skin cells, which makes them suitable for all skin types, skin conditions and all ages.

How come the same basic cream can be used on oily and dry skins?

You are most likely referring to Synchro. This fundamental cream can be used on oily or dry skins because these two different problems are in fact caused by the same nutritional deficiencies. By receiving nutritional molecules the skin function improves, balancing itself back to normal.

Where do the ingredients come from?

Gernétic uses biotechnology to extract active ingredients from natural sources, organic plant extracts and marine micro algae.

This green high-tech method makes use of a culture of micro-organisms with micro algae or plant cells and produces compounds rich in amino acids, vitamins and other valuable elements.

Do Gernétic's products contain collagen and elastin?

No, Gernétic's products do not contain elastin or collagen. The nutritional molecules in Gernétic entice the skin to produce its own collagen and elastin, which is much more beneficial in terms of skin elasticity.

Is it true that I can use all the face creams on the eye area?

Most of the face products such as milks, lotions, creams and masks can be used on the eye area but you should not apply the peeling, the purifying and the whitening product lines to this very sensitive region.

Why isn't there any chemical peel in the Gernétic range?

The Gernétic philosophy is to nurture the cells by supplying nutritional molecules, which results in a very healthy cell renewal rate and prevents a build-up of dead cells. Our approach is not to strip the skin (as occurs in a chemical peel).

However Gernétic has a very gentle Flower Acid Lotion that activates the natural desquamation of dead skin cells. It can be used in courses once or twice a year on skins that are not sensitive.

Should I use the body or bust products daily till the end of my life?

No. However, once you have achieved the desired results, it is best to keep using some products once or twice a week to maintain them.



Are there any side effects when I use Gernétic?

No, Gernétic products have never had any side effects as their formulas are developed around natural nutritional molecules that are in harmony with our body. Our products result in enhanced beauty and wellbeing.

Are Gernétic products safe for pregnant women?

Yes, you can use all skin care products as well as the Anti-Stries cream to avoid stretch marks and the Vasco/Artera decongesting cream for heavy or swollen legs.

What is the link between nutrition, diet and Gernétic products?

Gernétic is like essential nutrition applied through the skin.

I'd like to try one product at first. Do you have a hero product?

Our hero product is called Synchro. Synchro is a nutritive cream suitable for all skin types and all ages. It is at the very core of Gernétic research and philosophy. Synchro re-balances all skin functions, thanks to its unrivalled regenerating and healing capabilities. Synchro is beneficial for any skin condition and can be used on the face, body, hands and scalp.

Is Gernétic suitable for men's skin?

Yes, men can use any Gernétic skin products if they have problems with acne, blackheads, pimples, sensitivity, pigmentation, loss of skin elasticity, wrinkles or scars.

However, Gernétic has formulated a specific range for male skin that targets their specific concerns, such as shaving rash. The men's range includes four products: Men Soap Gel, a purifying cleanser for a gentle but deep clean of the pores; After Shave Balsam, which contains plant extracts (but no alcohol) to soothe irritation caused by shaving; Hydra Men, a nutritive and moisturising cream with an SPF 5 to help prevent sun damage; and Lift Men, an anti-ageing cream to control oiliness as well as to tone and smooth wrinkles.

I'm confused about exfoliation - is this good or bad for the skin?

Exfoliation removes excess dead cells and impurities from the stratum corneum, the outermost layer of the epidermis. But exfoliation also damages the protective acid mantle, the hydro-lipidic film of the skin that acts as the first line of skin barrier defense. This hydro-lipidic film takes about a week to recover. So continued exfoliation is not suitable and can leave the skin vulnerable to invasion from extraneous factors.

To avoid an excess of dead cells, the skin function needs essential nutrition to be healthy thus extending its cells' life. The natural desquamation process (shedding off dead cells) is improved by the stimulated activity of an enzyme called the corneocyte. So exfoliation may sometimes be necessary but only for a short time. Keeping the skin cells healthy by providing them with essential nutrition is paramount.



Why would I need to use a serum?

Serums are suitable to be used in courses every three to four months. Gernétic has four different serums: Flower Acid is designed to gently exfoliate the skin cells' by stimulating the activity of an enzymes called the corneocyte (which induces natural cell desquamation), therefore avoiding a build-up of surface dead cells. Mito Special Plus stimulates cell energy and boosts superior skin repair and tissue rejuvenation for conditions such as scarring, lifeless skin and the manifestations of the ageing process. Cells Life restores hydration and vitality to dehydrated skin by retaining lager quantity of water and restructuring the the interstitial space of the epidermis (top layer of your skin). It also induces firmness and minimizes fine lines. Veinulo Special Plus has stimulative properties which help to restructure vein and capillary walls. It also boosts cellular respiration by contribution to the transport of oxygen.

How is the eye area different than the rest of my face?

The eye contour is the most fragile area of the face - the skin surrounding it is four times thinner than the rest of the face. The area also lacks sebaceous glands, which results in its easy dehydration. It is where the signs of tiredness, ageing and internal dysfunction of organs can be seen. Dark circles reveal the slowing down of microcirculation in the area and loss of firmness in the blood vessels. "Under-eye bags" or puffiness are the sign of insufficient lymphatic drainage, resulting in water retention and lipids accumulation. Loss of elasticity can result from the negative action of free radicals and the slowing down in collagen and elastin production. For these reasons, the eye area must be treated with extra special care.

Why do you have specific products for the bust area?

The bust tissue needs a specific formula of active amino acids and other nutritional elements to restructure the elastic fibres and optimise its natural health and beauty.

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THE SALON CONSULTATION & TREATMENT

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How is a Gernétic treatment performed?

At your first appointment you will be asked to fill in an assessment card. This will enable your therapist to evaluate your needs and to tailor your face, bust and/or body treatments. Gernétic treatments are very relaxing. They consist of the application of appropriate lotions, serums and creams that are gently massaged and then infused with specific masks. Visible results are usually achieved from the very first treatments. To maintain and enhance these results, a home program will also be prescribed.

What kind of results can I expect and how long does it take?

Through Gernétic nutritional molecules, you can expect to reduce or manage any skin or beauty imperfections caused by deficiencies as well as repair skin damage. Depending upon the repair needs of your skin, you should begin to see results straight away. You will notice significant changes in one month, and substantial and sustained improvements after three months.

Can I use Gernétic after a laser treatment, a dermabrasion, an IPL or a led light therapy?

Yes you can, as your skin will repair better and faster if it receives appropriate nutritional elements.

Do I need to go to a salon regularly or will home care be enough?

The Gernétic range is highly effective for home use. You will however achieve enhanced results through regular salon treatments.

I'm worried about sun damage. What does Gernétic suggest?

To prevent sun damage Gernétic recommends that you use a good quality sun protection such as Mélando III every time you are exposed to the sun.

We also recommend our nutritive creams Synchro, Cytobi or Crème Jeunesse (Parfait range) in order to stimulate the skin's natural defense mechanism and repair everyday sun damage.

I suffer from acne. Are Gernétic's products suitable?

Yes, Gernétic products are suitable if you have pimples or acne. Firstly we recommend that you visit a Gernétic beauty salon for an initial consultation. There you will receive the expert advice of a professional who will be able to identify the best products and treatments for your individual skin. She also will be able to assess the cause of the breakout and, if necessary, advise you of any suitable changes to your diet or recommend any nutritional supplements.



My skin is sun damaged and pigmented. Can anything help?

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Yes, Gernétic products can help your skin in case of sun damage and pigmentation. Some of the suitable products to use are: Skin Clair Whitening line, the nutritive line, a protective and repairing cream Crème Jeunesse (Parfait day cream) and also the Melano III as sun-block.

How do Gernétic products work to prevent or reduce wrinkles?

The appearance of wrinkles increases as the production of collagen and elastin slows and a loss of elasticity escalates. As time goes by, our skin needs more and more nutrients to counteract the numerous manifestation of the ageing process, including wrinkles. Our nutritive line, in particular, works to prevent or alleviate the appearance of wrinkles by the transfer of specific nutritional molecules deep into the skin's cells, resulting in healthy, smooth and younger-looking skin.

What do you recommend for anti-ageing?

We recommend the nutritive line, the firming line and the anti-ageing line. But first we recommend that you visit a Gernétic beauty salon for an initial consultation. There you will receive the expert advice of a professional who will be able to assess your individual skin's needs and recommend the perfect combination of products to achieve the best results.

What's the best remedy for dry or flaky skin?

The best remedy for dry or flaky skin can be a course of the serum called "Flower Acid Lotion". When applied once or twice a week the serum can enhance the natural exfoliation of dead cells. We also recommend daily use of a nutritive cream like "Synchro" or "Cytobi". "Hydra-Ger Mask" can also be used once a week, followed by an application of hydrating serum "Cells-Life".

Can you do anything about couperose or apparent capillary?

To prevent or to reduce apparent capillaries or couperose use the restorative serum "Veinulo Special Plus" on apparent capillaries followed by an application of the nutritive creams "Synchro and Cytobi".

Do Gernétic products relieve more serious skin conditions such as eczema?

Eczema is a skin condition that should be treated carefully. Eczema is often caused by the overreaction of the immune system to one or several agents including pollution, temperature, hormonal changes, harsh skincare and medications. To relieve the inflammation of skin conditions such as eczema our nutritive calming cream "Cytobi" works in synergy with the skin.



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What about burns and scars?

By providing recent skin burns and scars with proper nutrients, such as amino acids and vitamin E, the natural healing process can be accelerated and the redness or inflammation calmed. Gernetic's nutritive cream Synchro and Cytobi will speed the healing process of skin burns and assist the regeneration of scar tissue.

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SKIN PROBLEMS

How and where do skin problems such as acne, couperose and rosacea originate?

Most of the skin problems you mention originate from poor skin immunity and from deficiencies. They can also be triggered by the use of aggressive or inadequate products. Gernetic nutritional molecules nurture the skin, enhancing its immunity.

What do you recommend for sensitive skin?

Synchro and Cytobi are essential for treating the symptoms of sensitive skin. The symptoms of sensitivity may be the result of an impaired acid mantle (the hydro-lipidic film that covers the skin surface) caused by peeling and harsh cosmetics, together with deficiencies in amino acids and vitamins PP and E and internal health conditions. Gernetic has developed a range of products to help repair sensitive skin and restore your skin's natural defence system.

How can creams help me lose weight?

Gernetic creams can be of assistance in the battle to lose weight by assisting with a better elimination of toxins. The inclusion of nutritive elements such as vitamins, trace elements, amino acids can assist in quenching food appetite.

What is cellulite?

Cellulite is the result of a poor elimination of toxins and metabolic waste linked to a poor blood circulation and excess of folliculine, the female hormone. It affects 85% of women.

How can creams help me lose cellulite?

Gernetic creams can be of assistance in the battle to reduce cellulite by their decongesting and draining actions, promoting a better elimination of toxins and metabolic waste.

Can Gernetic help prevent stretch marks?

Yes, the specific Anti-Stries cream as well as Synchro can certainly help prevent stretch marks. They can be applied daily on the stomach and the bust as soon as you start putting on weight.



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